

Message Text

UNCLASSIFIED

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ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
-----034004 221443Z /40
R 220929Z JUL 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 4434

UNCLAS BANGKOK 16105

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI

REF: USDOC 12893

1. THAILAND 2. CNTRY CODE: 549 3. SER.NO: 00967000

4. PARSON LTD. PARTNERSHIP

4A. CODE: K

5. 634-636 YAWARAJ ROAD

6. BANGKOK, THAILAND

7. ESTABL: 1967 8. EMPL: 20 9. SIZE: (21-X) SMALL

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL

12. RPT.DATE 07/77

13A. 35892/35 IMP.AGT.DIST. OF WATER AND WASTE TREATMENT EQUIP-
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MENT

13B. 28600/35 IMP.AGT.DIST. OF CHEMICALS

13C. 38112/35 IMP.AGT.DIST. OF SCIENTIFIC SUPPLIES

14. CONTACT: MR. SOMPHORN PHAVICIT TITLE: MANAGING PARTNER

15. CABLE: PARSON BANGKOK 16. TELEX: NA

17. TEL: 233-8696 AND 234-6713

18. FINANCIAL REFS: KRUNG THAI BANK LTD., 260 YAWARAJ ROAD, BANGKOK;
BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK; UNION BANK OF BANGKOK
LTD., 624 YAWARAJ ROAD, BANGKOK.

19. TRADE REFS: ROHM AND HASS CO., INDEPENDENCE MALL WEST,
PHILADELPHIA, PA 19195.

20. AGENCY REP: ROHM AND HASS CO., INDEPENDENCE MALL WEST, PHILA-
DELPHIA, PA 19105, WATER TREATMENT CHEMICALS, ACQ: 1967; BUCKMAN
LABORATORIES INC., 1256 NORTH MCLEAN BLVD., MEMPHIS, TENN. 38108,
SUGAR CHEMICALS, ACQ: 1975; MUSKIN CORP., 225 ACACIA ST., P.O.
BOX 311, COLTON, CALIF. 92324, SWIMMING POOL FILTERS, ACQ: 1975;
JAPAN ORGANO CO., LTD., TOKYO, JAPAN, WATER TREATMENT EQUIPMENT,
ACQ: 1967 SILVERSON MACHINES LTD., U.K., MIXERS, ACQ: 1967; MACHEREY
NAGEL, GERMANY, FILTER PAPERS, ACQ 1972.

21. SUBJECT FIRM WAS FOUNDED IN 1967 AS A LIMITED PARTNERSHIP OF
MR. SOMPHORN PHAVICHITR, MANAGING PARTNER, AND TWO SISTERS OF
THE EAMCHITR FAMILY. IT HAS AN AUTHORIZED CAPITAL OF US\$15,000
WHICH WAS LATER INCREASED TO US\$30,000. PARSON IMPORTS AND DISTRI-
BUTES WATER AND WASTE TREATMENT EQUIPMENT, CHEMICALS AND SCIENTIFIC
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SUPPLIES. IT ALSO PROVIDES INSTALLATION AND MAINTENANCE SERVICE
FOR CUSTOMERS. FIFTY PERCENT OF ITS IMPORTS ARE FROM U.S. WITH
THE REMAINDER FROM JAPAN (25 PERCENT), U.K. AND GERMANY. FIRM
OWNS A 3-STORY BUILDING OF 600 SQ.METERS INCLUDING AN OFFICE OF
100SQ. METERS, LOCATED IN ONE OF BANGKOK BUSINESS DISTRICTS. SUB-
JECT FIRM EMPLOYS 20 PEOPLE INCLUDING 7 SALESMEN. ITS SALES VOLUME
IN 1976 WAS REPORTED TO BE US\$500,000, REPRESENTING AN INCREASE
OF 10 PERCENT OVER THE SALES REPORTED IN 1975. IT IS A MEMBER OF
THE THAI MERCHANTS ASSOCIATION. LOCAL BANK REPORTS FAVORABLY ON
THE SUBJECT FIRM STATING THAT IT MAINTAINS A PROPERLY CONDUCTED
BUSINESS ACCOUNT AND CREDIT FACILITIES HAVE BEEN EXTENDED WITH
GOOD RESULTS. PARSON IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR
U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: JAMES H. SAVERY
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 22-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO16105
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770262-0448
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770731/aaaababz.tel
Line Count: 111
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Litigation Codes:
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Message ID: c1c3ea65-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
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Retention: 0
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Review Content Flags:
Review Date: 20-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1783639
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/c1c3ea65-c288-dd11-92da-001cc4696bcc
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